



Career Solutions Publishing

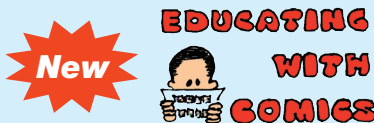
Lead
your
students
down the
path of
**career
success**



Motivational,
easy-to-understand
materials on:

- Work Readiness
- Workplace Ethics
- Career and Academic Integration
- Personal Money Management

INSIDE:

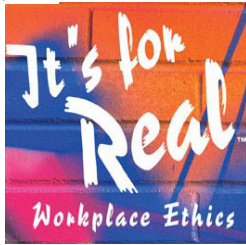


Visit our Web site to:

download free samples of each product AND receive a semester of free Mini-Lessons

www.careersolutionspublishing.com

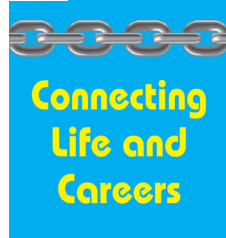
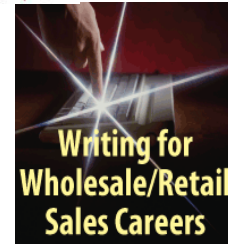
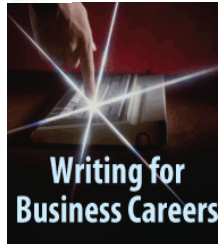
NEW FOR 2008-09



Series III & IV
Paper, CD, Web



Now Available
on the Web!



Newly
revised!



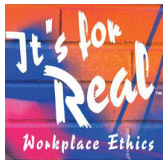
New
every year!



DESCRIPTIONS

It's for Real Workplace Ethics

Series III and IV – Print, interactive narrated CD, Web



It's for Real Workplace Ethics Series III and IV are presented in the same pleasing format as Series I and II (see page 2). These two series introduce five new teens who face ethics dilemmas in their part-time jobs. Series III focuses on ethics of the employee and

Series IV targets ethics of employers, co-workers, and companies. Your students read the characters' dilemmas and answer the question "What would you do?" Each series contains 16 lessons with activities, a True/False assessment and a comprehensive Instructor's Guide with additional activities. The Web version features a Teacher's Desktop that tracks student scores.

See order information on reverse side of page.

Job Ready Career Skills

Interactive, narrated CD and Web

Job Ready Career Skills, described on page 2, is now available on the Web. This colorful, interactive program covers 200 work readiness lessons identified by employers as keys to job success. A True/False assessment and professional development activity measure students' learning. The Teacher's Desktop shows student scores, offers a pre- and post- test option, and allows teachers to select some or all lessons. The large number of lessons gives teachers the option of using the material in several different classes or grades. Lessons can be reset to allow students to improve their scores. A Certificate of Completion is provided for each lesson.

See order information on reverse side of page.



Writing for Business Careers

PDF on CD, Web



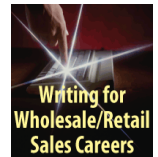
Writing for Business Careers introduces fundamental writing concepts and covers writing skills needed in five different business careers. Sample exercises provide practice and reinforce writing skills. Features include The Writer's Toolbox, Ethics in Writing and Success Tips.

The Editor's Desk covers grammar, punctuation, and related topics. Careers featured are Administrative Assistant, Human Resource Manager, Financial Manager, International Trade Manager and Entrepreneur.

See order information on reverse side of page.

Writing for Wholesale/Retail Careers

PDF on CD, Web



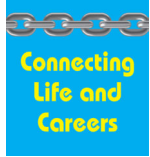
Writing for Wholesale/Retail Sales Careers Topics cover the critical thinking process in writing, tailoring materials to your audience, report writing, factsheet writing, creative writing, material sequence and organization, formatting, editing, and more. Features include The Writer's Toolbox, Ethics in Writing and Success Tips. The Editor's Desk covers grammar, punctuation, and related topics. The five careers featured are Sales Associate, Interior Designer, Marketing Director, Real Estate Broker, and Customer Service Representative.

See order information on reverse side of page.

DESCRIPTIONS (Continued)

Connecting Life and Careers

PDF on CD, reproducible



Connecting Life and Careers establishes the connection between life satisfaction, career success, and decisions made during the school years. These 12 lessons of 7-8 pages each are excellent for eighth- and ninth-grade career transition courses or for any class where the goal is to clarify the link between future lifestyle and careers. A budget activity is included with each lesson.

See order information below.

Learning about Careers

PDF on CD, reproducible



Learning about Careers highlights work readiness and academic skills associated with the 16 career clusters. In each of 32 easy-to-understand lessons, students are given a simple overview of one career and then asked to identify the skills, knowledge, and characteristics they believe would be most helpful in achieving success in the career. Then they complete activities performed by an employee in the career.

See order information below.

CSP E-Lessons 2008-2009

Fall & Spring semesters

Delivered weekly by e-mail in both Word and PDF format



CSP E-Lessons get rave reviews from teachers who find them ready to implement and motivating for students. The 32 lessons in an annual subscription provide relevant applications that connect work readiness, careers, and academics. Testimonials from users speak to their ease of use and practicality in the classroom. All lessons are new every year and most teachers continue their subscriptions year after year.

See order information below.

Register at our Website to receive new product announcements and free Mini-Lessons. Please contact us if we can answer questions.

www.careersolutionspublishing.com








(888) 299-2784

csp@careersolutionspublishing.com

ORDER INFORMATION FOR NEW PRODUCTS

For other materials, see pages 4-6.

Note: All CD and Web products are sold as a site license for one building. All products include an Instructor's Guide.

	Product	Price	New Packages	Price	
      	It's for Real Workplace Ethics, Series III & IV (See page 4 for Series I & II.) Paper Version IFR 3010 – 16 issues, Series III – 30 Student Copies \$ 595.00 IFR 4010 – 16 issues, Series IV – 30 Student Copies \$ 595.00 Narrated, Interactive CD IFR 3011 – 16 lessons, Series III – CD site license \$ 695.00 IFR 4011 – 16 lessons, Series IV – CD site license \$ 695.00 Web Version IFR 3011W – 16 lessons, Series III – Web per year \$ 595.00 IFR 4011W – 16 lessons, Series IV – Web per year \$ 595.00 3-yr contract pricing per series: Year 1-\$595.00; Year 2-\$495.00; Year 3-\$395.00		(See other special packages on page 6.) PKG 9011 Paper \$1,920 (Save \$260) It's for Real I, II, III, IV PKG 9012 CD Site License \$2,415 (Save \$270) It's for Real III and IV Job Ready Career Skills PKG 9013 On the Web \$4,919 (Save \$735) It's for Real III and IV Job Ready Career Skills 3-yr contracts for one school PKG 9014 PDF on CD \$4,889 (Save \$765) Connecting Life and Careers Learning about Careers Career Launcher Hands on Academics, 4 general CDs Educating with Comics I and II A Lesson A Day CSP E-Lessons Competitive Advantage Managing Your Money Writing for Business Careers Writing about Wholesale/Retail Careers		
	Job Ready Career Skills on the Web (See page 4 for CD pricing.) JRCS 6011W – Web version per year \$ 995.00 3-yr contract pricing per series: Yr 1-\$995.00; Yr 2-\$895.00; Yr 3-\$795.00 (For statewide use, special pricing is available.)				
	Writing for Business Careers WBC 1010 – Writing for Business Careers (5 careers) \$ 699.00 Writing for Wholesale/Retail Sales Careers WSC 1010 – Writing for Wholesale/Retail Sales Careers (5 careers) \$ 699.00				
	Connecting Life and Careers CLC 1010 – Connecting Life and Careers (12 lessons) \$ 159.00				
	Learning about Careers LC 1010 – Learning about Careers (32 careers) \$ 349.00				
	CSP E-Lessons ELS 2008 – 2008-09 Annual Subscription (32 lessons) \$ 129.00				
				Full Curriculum PKG 9015 Contains PKG 09011 plus PKG 9014 \$6,535 (Save \$1,179) PKG 9016 Contains PKG 09012 plus PKG 09014 \$6,999 (Save \$1,220) PKG 9017 Contains PKG 09013 plus PKG 09014 \$8,233 (Save \$1,521)	

WORK READINESS

Job Ready Career Skills

Interactive CD



Job Ready Career Skills provides 200 lessons on employability and work readiness topics identified by employers as essential to success. The colorful, easy-to-understand lessons on this interactive CD do not require teacher involvement. Topics include: work habits, communication skills, workplace effectiveness, business

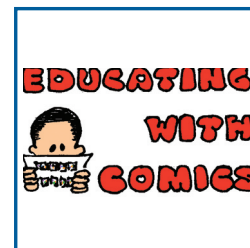
etiquette and the job search. The curriculum offers immediate feedback to True/False questions, plus a related activity and a Certificate of Completion with performance scores for each lesson.

See order information on page 4.

New

Educating with Comics

PDF, reproducible



Educating with Comics is an entertaining way to introduce a new work-related topic, underscore a point or summarize a lesson. Students are motivated by the humor and enjoy the different approach to content. The comics can be used effectively for units on work ethics, responsibility, attitude, customer service, communication, teamwork, time management and many, many others. Comics are delivered on CD in PDF format (one comic per page). 20 comics are provided on each work-related topic.

See order information on page 4.

New

Top 10 Tips for Work Readiness

CDs I, II, III, IV, V

PDF, reproducible



Top 10 Tips for Work Readiness covers 200 lessons that target skills and characteristics employers say workers need. Each CD contains 40 lessons on one area of work readiness: the job search, employability skills, business skills, communicating effectively, and business etiquette. A True/False

assessment and an activity are given for each of the 200 lessons.

See order information on page 4.

Competitive Advantage

CDs I, II, III, IV, V

PDF, reproducible



Competitive Advantage is a colorful 5-CD series that teaches your students to self-manage, organize, communicate, serve customers, and work in teams. Students explore work readiness skills and characteristics required on the job. Each CD contains 4 colorful, 8-page lessons in PDF newsletter format. Each lesson contains articles, recommendations and self-assessment, plus critical thinking and problem-solving activities.

See order information on page 4.

WORKPLACE ETHICS

It's for Real Workplace Ethics

Series I and II – Interactive, narrated CD or newspaper format



It's for Real Workplace Ethics, Series I and II features the ethics that employers say are key to employee success. The lessons follow 5 teen friends who encounter ethical dilemmas in their part-time jobs. Your students read the friends' dilemmas and answer the question "What would you do?"

Each series contains 16 lessons with activities. The paper version contains 30 student copies for each lesson. A comprehensive Instructor's Guide provides a wealth of additional materials.

See order information on page 4.

Reality Workplace Ethics

Newspaper format



Reality Workplace Ethics for older youth and adults follows 5 adult employees as they encounter ethical problems in their jobs. Students read the workers' stories and answer the question "What would you do?" *Reality* expresses the employer's attitudes about the ethical problem so students can learn of expectations from the work world. The series is available in newspaper format and contains 8 lessons with activities (20 student copies per lesson).

See order information on page 4.

INTEGRATION OF CAREERS AND ACADEMICS

Hands-on-Academics

CDs I, II, III, IV
PDF, reproducible



Hands-on-Academics offers you an easy way to link academics to careers. You may order by 3 methods: career pathways, applied academic area or general careers. Most CDs are available in sets of 16 career lessons — each packed with 20 or more pages of career information and motivating

math, English, science, and social studies activities, plus exercises in critical thinking, workplace politics and personalities, and current events. A challenge activity and Web links to expand the lesson are also provided. See page 5 for titles.

See order information on page 5.

Career Launcher

Colorful, easy-to-navigate CD

Career Launcher introduces students to 240 careers and the academics needed for each career. This curriculum is ideal for beginning work readiness courses, career discovery classes, and as the first step for longer-term programs focusing on careers. The colorful, easy-to-navigate CD illustrates people at work and can be accessed in



three ways: career title, academic subject, and level of education required. It brings practical exposure to 40 jobs in each of six career pathways. These six pathways combine the 16 national career clusters for easier navigation by students.

See order information on page 6.

CSPG E-Lessons

Fall & Spring semesters
Delivered weekly by e-mail in both Word and PDF format



CSPG E-Lessons consist of 16 thought-provoking and relevant lessons each semester. The 10-12 page lessons require students to analyze and resolve work readiness situations and to use their math, English, science and social studies skills in career-related activities. Topics are chosen for their relevance to real

work and employer expectations.

See order information on page 6.

Learning about Careers

PDF, reproducible

Learning about Careers features 32 lessons on careers in 16 career clusters. The easy-to-understand lessons give an overview of each career and ask students to identify the skills, knowledge, and characteristics they

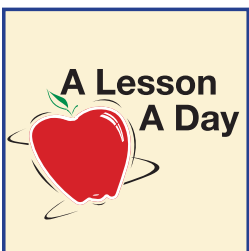


believe would help them achieve success. Students apply their academic skills to typical tasks an employee must fulfill as part of a job, thus getting a real-life view of the work employees encounter each day. Students will be able to make preliminary decisions regarding which careers they want to learn more about. (Note: These are archives of selected CSPG E-Lessons plus new material.)

See order information on page 6.

A Lesson-A-Day

CDs I & II
PDF, reproducible



A Lesson a Day introduces daily integrated lessons. You can direct students to explore, in 10-15 minutes a day, the relationship of math, English, science, social studies, communication, and workplace ethics to a wide variety of careers. Each CD includes 30 brief lessons. *A Lesson-A-Day* is

excellent for substitute teachers.

See order information on page 6.

PERSONAL FINANCE

Managing Your Money

CDs I & II
PDF, reproducible







Managing Your Money is a 2-CD set of 40 lessons each that introduces students to the practical and challenging aspects of spending, banking, budgeting, borrowing and financial planning. Arranged as simple tips with discussion and examples, the lessons are interesting and easy to follow. Each lesson includes a True/False assessment and an activity.



See order information on page 6.

ORDERING INFORMATION

Note: All CD products are sold as a site license for one building unless specified otherwise. All products include an Instructor's Guide.

	Product	Price
WORK READINESS		
	Job Ready Career Skills JRCS 6010 – Non-narrated CD and Instructor's Manual JRCS 6011 – Narrated CD and Instructor's Manual	\$ 995 \$ 1,295
	Top 10 Tips for Work Readiness TTT 9015 – Top 10 Tips Package — All 5 CDs TTT 9010 – CD I: The Job Search TTT 9011 – CD II: Employability Skills TTT 9012 – CD III: Business Skills TTT 9013 – CD IV: Communicating Effectively TTT 9014 – CD V: Etiquette at Work	\$ 699 \$ 199 \$ 199 \$ 199 \$ 199 \$ 199
	Competitive Advantage CA 7015 – Competitive Advantage Package — All 5 CDs CA 7010 – CD I: Reading and Writing Advantage CA 7011 – CD II: Customer Service Advantage CA 7012 – CD III: Self-Management Advantage CA 7013 – CD IV: Organizing Advantage CA 7014 – CD V: Team Work Advantage	\$ 699 \$ 199 \$ 199 \$ 199 \$ 199 \$ 199
	Educating with Comics EwC 1050 – All four sets EwC 1010 – Work Ethics EwC 1020 – Responsibility EwC 1030 – Attitude I EwC 1040 – Customer Service EwC 2000 – All four sets EwC 1060 – Communication EwC 1070 – Teamwork EwC 1080 – Attitude II EwC 1090 – Time Management	\$ 359 \$ 99 \$ 99 \$ 99 \$ 99 \$ 359 \$ 99 \$ 99 \$ 99 \$ 99
WORKPLACE ETHICS		
	It's for Real Workplace Ethics, 2nd Edition Paper Version IFR 1010 – 16 issues, Series I — 30 Student Copies IFR 2010 – 16 issues, Series II — 30 Student Copies Narrated, Interactive CD IFR 1011 – 16 lessons, Series I — CD Site License IFR 2011 – 16 lessons, Series II — CD Site License IFR 1012 – 16 lessons, Series I — 5 copies of single-user CD IFR 2012 – 16 lessons, Series II — 5 copies of single-user CD IFR 1013 – 16 lessons, Series I — Single-user CD IFR 2013 – 16 lessons, Series II — Single-user CD	\$ 495 \$ 495 \$ 695 \$ 695 \$ 595 \$ 595 \$ 395 \$ 395
	Reality Workplace Ethics Paper Version RTY 4010 – 8 issues — 20 student copies	\$ 295

ORDERING INFORMATION



Product	Price	
INTEGRATION OF CAREERS AND ACADEMICS		
Hands-On-Academics		
<i>General Careers CDs (16 Issues)</i>		
HOA 5014 – All 4 CDs	\$ 699	
HOA 5010 – CD I: 16 Careers	\$ 199	
HOA 5011 – CD II: 16 Careers	\$ 199	
HOA 5012 – CD III: 16 Careers	\$ 199	
HOA 5013 – CD IV: 16 Careers	\$ 199	
<i>Career Pathways/Clusters CDs</i>		
HOA 5040 – Health and Medical CD: 16 Careers	\$ 199	
HOA 5044 – Family and Consumer Sciences CD: 16 Careers	\$ 199	
HOA 5045 – Core Technical Programs CD: 16 Careers	\$ 199	
HOA 5080 – Business CD: 16 Careers	\$ 199	
HOA 5081 – Human and Social Services CD: 16 Careers	\$ 199	
HOA 5049 – Engineering/Industrial CD: 12 Careers	\$ 179	
HOA 5082 – Informational Technology CD: 12 Careers	\$ 179	
HOA 5048 – Environmental CD: 4 Careers	\$ 139	
HOA 5083 – Culinary Arts CD: 4 Careers	\$ 139	
HOA 5084 – Marketing CD: 12 Careers	\$ 179	
HOA 5085 – Building Trade and Construction CD: 12 Careers	\$ 179	
<i>Integrated Academics CDs</i>		
HOA 5066 – Math 4-pack (Series I, II, III, IV)	\$ 459	
HOA 5050 – CD I, Math	\$ 159	
HOA 5051 – CD II, Math	\$ 159	
HOA 5052 – CD III, Math	\$ 159	
HOA 5070 – CD IV, Math	\$ 159	
HOA 5067 – Science 4-pack (Series I, II, III, IV)	\$ 459	
HOA 5054 – CD I, Science	\$ 159	
HOA 5055 – CD II, Science	\$ 159	
HOA 5056 – CD III, Science	\$ 159	
HOA 5071 – CD IV, Science	\$ 159	
HOA 5068 – English 4-pack (Series I, II, III, IV)	\$ 459	
HOA 5058 – CD I, English	\$ 159	
HOA 5059 – CD II, English	\$ 159	
HOA 5060 – CD III, English	\$ 159	
HOA 5072 – CD IV, English	\$ 159	
HOA 5069 – Social Studies 4-pack (Series I, II, III, IV)	\$ 459	
HOA 5062 – CD I, Social Studies	\$ 159	
HOA 5063 – CD II, Social Studies	\$ 159	
HOA 5064 – CD III, Social Studies	\$ 159	
HOA 5073 – CD IV, Social Studies	\$ 159	
HOA Set of 20 Text Workbooks or		
Text Workbooks with PowerPoint Presentation CD	Workbooks	With PowerPoint
HOA 5020 – Automotive Service Technician	\$ 19	\$ 69
HOA 5021 – Carpenter	\$ 19	\$ 69
HOA 5022 – Chef	\$ 19	\$ 69
HOA 5023 – Cosmetologist	\$ 19	\$ 69
HOA 5024 – Customer Service Representative	\$ 19	\$ 69
HOA 5025 – Medical Assistant	\$ 19	\$ 69

ORDERING INFORMATION

Product	Price
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INTEGRATION OF CAREERS AND ACADEMICS



Career Launcher, the Integrated Career Pathways Curriculum

CRL 3010 – Career Launcher CD Site License	\$ 995
CRL 3013 – Individual CD	\$ 395
CRL 3012 – Pack of 5 Individual CDs	\$ 595



A Lesson-A-Day

LAD 8012 – A Lesson A Day Package (60 lessons) — 2 CDs	\$ 149
LAD 8010 – CD I: Math, Science, and Technology (30 lessons)	\$ 89
LAD 8011 – CD II: English, Communications, Ethics, Social Studies (30 lessons)	\$ 89



Learning about Careers

LC 1010 – Learning about Careers (32 lessons)	\$ 249
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CSPG E-Lessons

ELS1030 – Two Semesters, 32 lessons total	\$ 99
ELS1020 – One Semester, 16 lessons	\$ 59

PERSONAL FINANCE



Managing Your Money

MYM 9019 – Managing Your Money Package — 2 CDs	\$ 359
MYM 9016 – CD I: Spending and Budgeting	\$ 199
MYM 9017 – CD II: Banking, Borrowing, Saving, and Financial Planning	\$ 199

SPECIAL PACKAGES

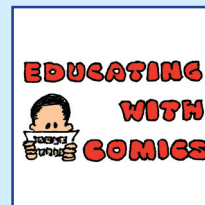
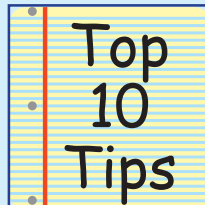
PKG 2012:	It's For Real Series I & II CD Site Licenses Career Launcher CD Site License Hands-On-Academics Series I, II, III, and IV CD Site Licenses Save \$254	\$ 2,830
PKG 2013:	Above package PLUS: Top 10 Tips for Work Readiness I, II, III, IV, and V CD Site Licenses Save \$318	\$ 3,465
PKG 2014:	Above package PLUS: Job Ready Career Skills CD Site License Save \$414	\$ 4,364
PKG 2015:	Above package PLUS: Competitive Advantage I, II, III, IV, and V CD Site Licenses A Lesson A Day I & II CD Site Licenses Managing Your Money I & II CD Site Licenses Save \$608	\$ 5,377
PKG 2016:	Above package PLUS: CSPG E-Lessons CD Site License Educating with Comics CD Site License Learning about Careers CD Site License Save \$858	\$ 6,193

**Please note: All site licenses in packages are delivered on CD.

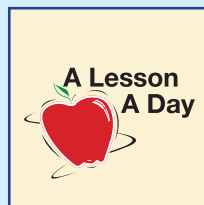


Career Solutions Publishing

Work Readiness



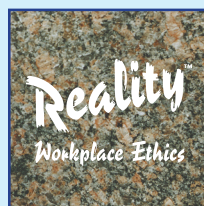
Integration of Careers and Academics



Integration

Workplace Ethics

Finance



The premier work readiness and career-academic integration publisher.

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