



Competitive Advantage gives your students the edge they need to move from job applicant to employee!

With employers sorting applicants for their “real-work” critical thinking skills, written and oral communication skills, ethical decision-making, and ability to work in teams, your graduates need to stand out from the crowd. **Competitive Advantage** addresses these requirements employers demand in new hires.

With **Competitive Advantage**, your students learn to communicate in work settings, deliver outstanding customer service, self-manage their work, manage time, and work in teams. Each of the 20 modules provides abundant problem-solving and critical-thinking activities for practice. The interactive exercises, appealing visuals, easy-to-understand content, and assessment after each lesson afford robust learning to advance your graduates from applicants to employees.

Module Titles

Self-Management	Reading and Writing	Managing Time	Customer Service	Teamwork
Attitude	Workplace Reading	Organizing Yourself	Learning to Listen	Collaboration
Self-Esteem	Workplace Writing	Setting Priorities	Critical Listening	Team Decisions
Stress	Gathering Information	Critical Thinking	Customer Care	Self-Presentation
Assertiveness	Organizing Your Writing	Saving Time	Telephone Skills	Criticism



Online version, New Ed2

20 modules, 35-45 minutes each
Abundant activities
Assessment after each lesson
Automatic score reporting
The Teacher's Desktop

\$795 annual site license

PDF on CD version, Ed1

20 modules, 35-45 minutes each
Abundant activities

\$895 one-time cost

Discounted online package pricing

\$6,595 annual site license

- *Job Ready Career Skills*
- *It's for Real Workplace Ethics*
- *Managing Your Money*
- *Competitive Advantage*
- *Hands-on-Academics for Careers*

The Teacher's Desktop

All Career Solutions Publishing online products come with **The Teacher's Desktop** that offers a class roster, pre- and post-testing, lesson reset, required and optional lessons, simple scoring and many other features to reduce the time teachers spend in routine activities.

Contact us

By Phone: 888 299-2784
By Fax: 610-993-8249
By Email: csp@careersolutionspublishing.com

Available by phone Monday-Friday 7 a.m.-4:30 p.m. Eastern



www.careersolutionspublishing.com